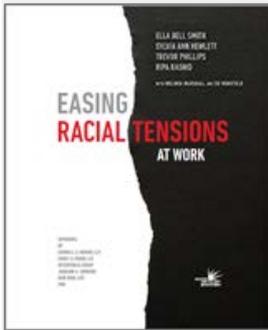


Hewlett Consulting Partners' *Dialogues Bridging Difference* offers a unique and powerful means of engaging talent across groups

Easing Racial Tensions at Work (CTI, 2017)



- **78%** of black employees, **52%** of Asian employees and **50%** of Hispanic employees **report experiencing discrimination/bias** outside of work and/or are fearful of it for themselves or their families, compared to **28%** of white employees.
- **More than 2/3rds** of respondents **are currently uncomfortable discussing race relations at work**, and **29%** feel it is **never acceptable at their company to speak out about experiences of race-based bias**.
- **Silence undermines engagement and elevates quit rates among minority employees**
 - Among those who say it is never acceptable at their companies to speak out about experiences of bias based on race, **35%** of black employees, **28%** of white employees, **20%** of Asian employees, and **17%** of Hispanic employees regularly **feel isolated and/or alienated at work**.
 - **Black professionals** who feel muzzled are nearly **3x** times as likely as those who don't to have **one foot out the door** and are **13x** as likely to be **disengaged**.
- **Companies that address societal racial tensions see business and brand benefits:**
 - When employees feel comfortable discussing race relations at work, they are more likely to feel **that their ideas are heard and recognized** (**70%** as compared to **47%**) and to **feel free to express their views and opinions** (**76%** as compared to **56%**).
 - Among professionals aware of companies that have responded to societal incidents of racial discrimination, **69%** **view those companies in a more positive way**

Dialogues Bridging Difference (DBD) Session Description

Description

- A virtual “safe space” that fosters candor and open dialogue around critical, sensitive D&I topics across seniority levels and employee cohorts
- CTI subject-matter experts lead groups of up to 50 participants through:
 - A series of quantitative questions and chat boxes on experiences of exclusion and inclusion
 - Targeted scenarios to elicit thoughts and observations on how better to bridge the racial divides in our society and in our workplace
- Online, confidential sessions in which individuals participate anonymously with unidentifiable user handles
- Accessible to anyone with a stable internet connection and phone line
- Resulting report-out summarizing key themes, with tips and tactics highlighted

Audience: People managers, general employee base, employees across ERGs/affinity groups

Session length: 60-90 minutes